Addendum to FSC-69-B	5/11/98
SUBJECT: 1998 Third Quarter July Workplan - Update	

DISTRIBUTION:

X AVP	X KAM	X DM
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Objective: Communicate updates to 1998 Third Quarter July details.

Purpose: Ensure Field Sales is aware of changes and executes promotions in timely manner.

Key points of the revised details for July are:

- July WINSTON $1.00 off 2 packs DTS date changed from July 6 to July 20 to align with the Partners Resource Program.
- July CAMEL B2G1F DTS changed from July 20 to August 3. WAM will participate in this promotion. Wholesaler/MSA reporting code changed to reflect correct month. (See Attachment A-5)
- VAP transfer dates, first order dates remain the same for the above promotions. Additional two weeks may be built into the VAP packing/shipping schedule.
- July WINSTON CTS 5-pack sleeve with display program added (no VAP packing required).
- July WINSTON $1/2 pack conversion button program added for conversion of any remaining 70¢/2 pack promotions.
- July/August PDI information added.

This packet replaces the July workplan details FSC-69-B (4/14/98). All changes/revisions are indicated in bold. As usual, all workplan information should be treated as confidential.

Program Contacts: Workplan Communication - Sharon Reid, extension #2584
WINSTON, SALEM - Lori O'Connor, extension #3019
CAMEL, MOONLIGHT - Kevin DeLury, extension #3466
DORAL - Evan Toulon, extension #6316

R. J. REYNOLDS TOBACCO COMPANY

51861 2030

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